

Federal Communications Commission

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Account number: 496921

Description: WDSE 3Q2008 ACTIVITY STATION REPORT
Application Reference Number: 20081003ACF
Successfully filed at Oct 3 2008 2:28PM

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Federal Communications Commission Washington, D C 20554		Approved by OMB 3060-1115 (March 2008)		FOR FCC USE ONLY	
FCC 388 DTV Quarterly Activity Station Report				FOR COMMISSION USE ONLY FILE NO -20081003ACF	
Licensee DULUTH-SUPERIOR AREA EDUCATIONAL TELEVISION CORPORATION					
Call Sign WDSE-TV		Facility Id 17726		Previous Call Sign (if applicable)	
Community of License					
City DULUTH		State MN	County ST. LOUIS		Zip Code 55811 - 3098
Nielsen DMA DULUTH-SUPERIOR		World Wide Web Home Page Address WWW.WDSE.ORG		Licensee Renewal Expiration Date (mm/dd/yyyy) 04/01/2014	
Channel Numbers: (Check the Channel Number(s) to which this form applies.)					
<input checked="" type="checkbox"/> Analog	8				
<input checked="" type="checkbox"/> Digital	38				
Report reflects information for quarter ending: 09/30/2008					
Have you opted to comply with Option One, Two, or Three (once elected, this choice may not change)? <input type="radio"/> Option One (A and D) <input type="radio"/> Option Two (B and D) <input checked="" type="radio"/> Option Three (C and D)					
Over the past quarter, have you fully complied with the requirements of this option?				<input checked="" type="radio"/> Yes <input type="radio"/> No	
Simulcasting:					
Are you simulcasting on your Analog channel and your primary Digital stream?				<input checked="" type="radio"/> Yes <input type="radio"/> No	
Application Purpose:					
<input checked="" type="radio"/> DTV Education Report					
<input type="radio"/> Amendment		File Number -			
If an amendment, include a comment explaining the reason and the portions of the pending application that are being revised.					

Section C (For Noncommercial broadcasters only)

On its analog channel, and its primary digital stream, a station must air 60 seconds per day of on-air consumer education, in variable timeslots, including at least 7.5 minutes per month between 6 pm and 12 am. Beginning May 1, 2008, this requirement doubles, and beginning November 1, 2008, it increases again, to 180 seconds per day and 22.5 minutes per month between 6 pm and midnight. It must also run one 30 minute transition education piece once (See rules for additional details).	
Have you aired a sufficient amount of consumer education (60, 120, or 180 seconds per day, depending on the date) during each day this quarter?	<input checked="" type="radio"/> Yes <input type="radio"/> No
30 Minute Educational Programs - Last Quarter	
How many 30 minute, DTV-related informational programs did your station run during the quarter? The comment box may be used to describe this activity. At least one such program must be run between the hours of 8:00 a.m. and 11:35 p.m., prior to February 17, 2009.	
Total number of 30 Minute Informational Programs 0	
Comments:	

Section D (For all broadcasters)

Additional DTV On-air Initiatives - Last Quarter	
Did your station run additional on-air initiatives (such as news reports, town hall meetings, etc.) during the quarter? The comment box may be used to describe these initiatives.	<input type="radio"/> Yes <input checked="" type="radio"/> No
Comments:	
Station Website Additional Activity Related to the DTV Transition - Last Quarter	
Does your station have a Website?	<input checked="" type="radio"/> Yes <input type="radio"/> No
If YES, did your station provide additional DTV related information or activities on that Website? The comment box may be used to describe what was posted on the station's Website.	<input checked="" type="radio"/> Yes <input type="radio"/> No
Comments: WEBSITE HOMEPAGE PROMINENTLY FEATURES LINKS TO DTV INFORMATION AND NTIA'S CONVERTER BOX COUPON WEBSITE. DTV INFORMATION PAGE ON SITE FEATURES DTV COUNTDOWN CLOCK AND LINKS TO FCC CONSUMER EDUCATION WEBPAGES IN ADDITION TO LOCALLY RELEVANT CONTENT.	
Additional DTV Outreach Efforts -- Last Quarter	
Check all of the DTV related activities listed below that your station engaged in over the last quarter. The comment box may be used to describe this activity.	
<input type="checkbox"/> Speaking Engagements Comments:	
<input checked="" type="checkbox"/> Community Events Comments: DTV TRANSITION INFORMATION WAS MADE AVAILABLE TO OVER 500 HOUSEHOLDS ATTENDING LOCAL PERFORMANCES OF SESAME STREET LIVE.	
<input checked="" type="checkbox"/> Other (describe) Comments: DTV TRANSITION INFORMATION WAS FEATURED IN THE JULY, AUGUST AND SEPTEMBER EDITIONS OF WDSE'S MONTHLY PROGRAM GUIDE, MAILED TO APPROXIMATELY 9000 AREA HOUSEHOLDS, SCHOOLS AND OTHER INSTITUTIONS.	
This comment box may be used to include other comments or information about your station's DTV activity over the last quarter.	
Comments:	

Station Certification	
I certify that the statements in this document are true, complete, and correct to the best of my knowledge and belief, and are made in good faith.	
Typed or Printed Name of Person Signing	Typed or Printed Title of Person Signing PRESIDENT AND GENERAL MANAGER
Signature ALLEN D. HARMON <i>Allen D Harmon</i>	Date (mm/dd/yyyy) 10/03/2008

WILLFUL FALSE STATEMENTS ON THIS FORM ARE PUNISHABLE BY FINE AND/OR IMPRISONMENT (U.S. CODE, TITLE 18, SECTION 1001), AND/OR REVOCATION OF ANY STATION LICENSE OR CONSTRUCTION PERMIT (U.S. CODE, TITLE 47, SECTION 312(a)(1)), AND/OR FORFEITURE (U.S. CODE, TITLE 47, SECTION 503).

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